For the 4 th time in a row, Art Brussels invites upcoming and established artists to create a site specific art work for the fair. The visitor will discover ephemeral and large scale interventions by promising artists, all working and living in Belgium

www.artbrussels.be

The attentive Art Brussels visitor will be rewarded by the discovery of a smell installation by Peter De Cupere. Behind an ordinary door, next to the busy media booths, the visitor enters into a completely different environment. Via an intimate long corridor covered with retro wall paper, the visitors steps into two different rooms; a bathroom and a living room which are both filled with its opposite hardly bearable smells. Living the experiences of the intense odors might generate an activation of lost memories as in Prousts' Madeleine scene.

A room made of more than **750.000** cigarette butts**!**

A bathroom covered with toothpaste and the intense fragrance of peppermint!

Colgate
Sensitive
Ultrabrite
SENSODYNE
Colgate
Programme Blancheur
Parodontax
Oral-B
PRO-SENSITIVE
Signal

Three tree sculptures made of epoxy, but so realistic! The "**Sick Trees**"

- > A '**Curry War**' that fills your nose with the yellow smell of this gold powder.

Some concept drawings about Smell-performances and Smell-installations.

Cigarette paintings [redacted]