29.05.2010 - 31.10.2010

opening: 29.05.2010, 18.00
curator: Geert Verbeke

From 29.05.2010 until 31.10.2010 organizes the Verbeke Foundation an exhibition about green energy.

PHOTOS OF THE SMELL - INSTALLATION GARBAGE CITY - HOLIDAY PARK

Overview

{gallery}exhibitions/2010/greensummer/overview{/gallery}

Paper House

{gallery}exhibitions/2010/greensummer/paperhouse{/gallery}

Barrel House

{gallery}exhibitions/2010/greensummer/barrelhouse{/gallery}

Black Garbage Iglo

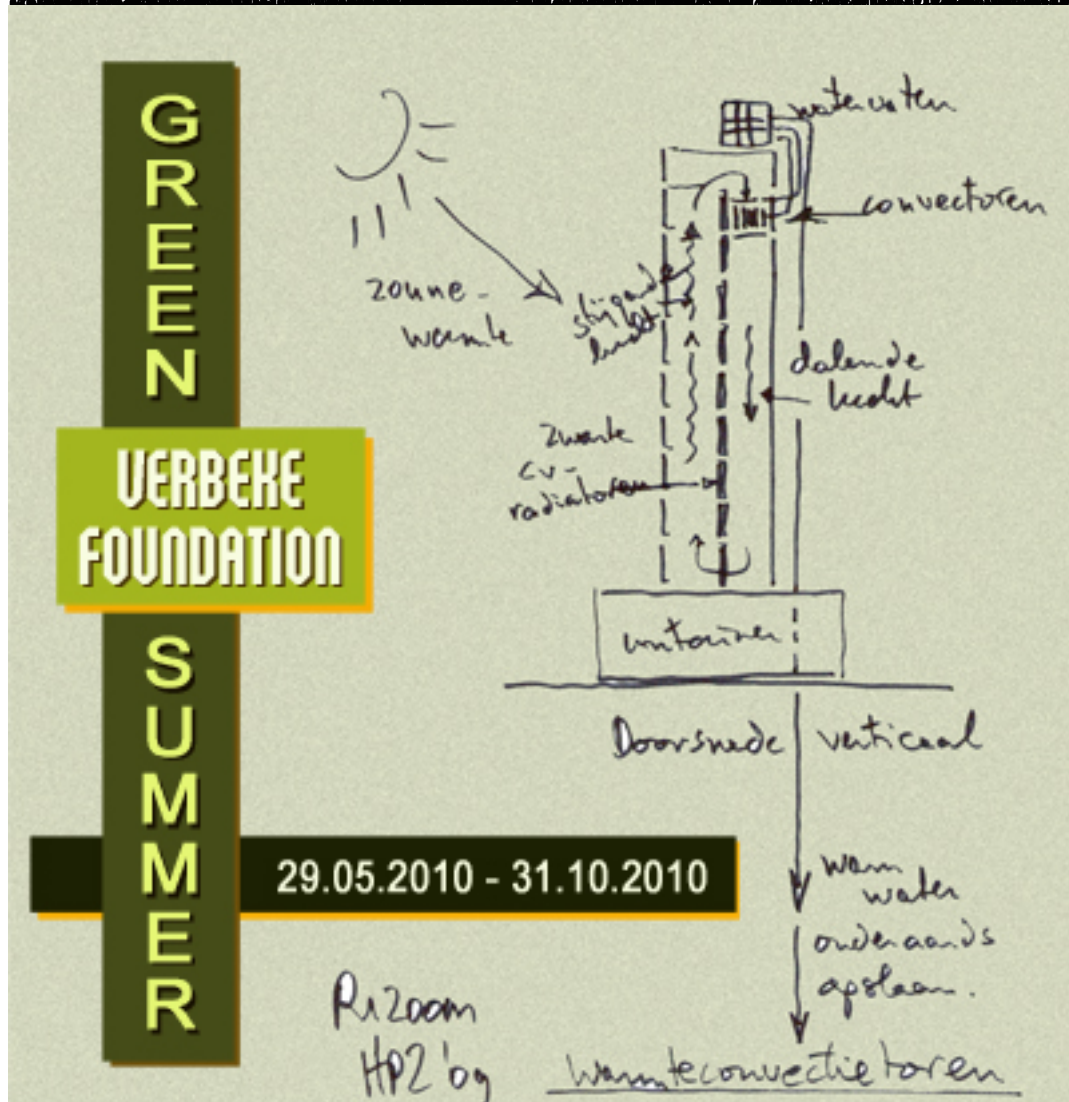{gallery}exhibitions/2010/greensummer/blackgarbageiglo{/gallery}

Everyone who has ever smelt Peter De Cupere's work cannot fail to recognise that his works prompt quite a reaction. You either love it or you feel attacked via your nasal senses. If the latter is true it is often because the spectator adopts a reserved attitude at fi rst as a result of being wary of the unknown. That is exactly why smells in art have been and are still positively

avoided. People like to compare and want a return or recognition. This is diffi cult with smells because they act directly on the limbic system and don't give you the necessary time and chance to translate things like you do with „sight". Smells act on your memory subconsciously and so you associate your own subjective feelings with a specifi c smell. Your attitude to the object is determined by the smell memory of a certain moment. Add then the combination with the visual aspect of the artwork and you get a mix that does not appear to be completely predictable. Alongside the pleasance of some smells there are also smells that warn us of danger though we do not always heed these indications because of habituation. If you cross the street there are many damaging smells present because of pollution: exhaust fumes, rotting processes from discarded foodstuffs, toxic fumes from asphalt and other building materials that are freed by heat from the sun, polluted rain, sewers, etc. But the normal city person has become used to all the exhaust fumes and other air-polluting substances.