



**Smoke Cloud in the exhibition**

**'The Importance of Being' curated by Sara Alonzo Gomez**

**13.02.2015 - 26.04.2015**

*The Importance of Being...* is an exhibition on contemporary (Belgian) art taking place in several locations in Latin America throughout 2015 and early 2016 and curated by Sara Alonso Gómez. Bruno Devos is project director. Contribution 'Smoke Cloud' by Peter de Cupere will be on display in the Museo Nacional de Bellas Artes of Havana, Cuba, from the 13th of February to the 26th of April 2015.

The exhibition will also feature the work of artists such as Marcel Broodthaers, Michaël Borremans, Wim Delvoye and Berlinde De Bruyckere.

Rather than focusing on strictly geographical features or criteria, the exhibition raises questions concerning the polymorphy of the multilingual, transcultural mindset associated with a certain - elusive – Belgian identity.

This highly existential manner of looking at Belgium resulted in the development of the overarching theme of Being itself. It also resulted in the inclusion of several non-Belgian artists, further exemplifying the plurality of discourses and international nature of the artistic proposals. “In this sense, the goal has been to go beyond the notion of Belgium.” The particular Belgium the exhibition is concerned with is a quasi-abstracted instance, the concept of a decision-making entity with a strong influence on shifting world relations.

Five conceptual trends, each illustrated by a telling quote from the pages of international literature, will outline the ambitions of the exhibition even further.

Special attention is paid to the distinction between identity and otherness, the notions of space and time, the shifting boundaries between the inside and the outside (exemplified by the concept of the nomadic), and the role of art in a world where a great deal of important notions have come to be under question.

The opening of the Cuban exhibition will be followed by a week of events related to it, comprising several conferences during which the artists involved in the exhibition will present their work, as well as round tables and panel discussions, a documentary program and an educational program.

### **Exhibition Facts:**

February 13th to April 26th 2015  
Museo Nacional de Bellas Artes, La Habana, Cuba

July 4th to September 12th 2015  
Museo de Arte Contemporáneo, Buenos Aires, Argentina

December 2nd 2015 to February 14th 2016  
Museo de Arte Moderna, Rio de Janeiro, Brasil

More: [Museo Nacional de Bellas Artes, La Habana, Cuba](#)