

In the recent past hearing, feeling and smelling won and win an increasing importance in the artistic practice. The exhibition at the Museum Villa Rot traces the importance of the olfaction and its different roles in the artistic debate now and during the avant-garde. It will present installations by international contemporary artists, who examine the sense of smell and fragrances, their cause, composition, effect and memory potential under different aspects. It also provides an art historical excursion which delivers insight into Futuristic and Surrealistic approaches and theories. Olfactory heritage is volatile, but an essential part of our material culture, and (art historical) past.

The exhibition is (co-)curated by Caro Verbeek (olfactory art historian) as part of her PhD-project 'In Search of Scents Lost – Reconstructing the Aromatic Heritage of the Avant-garde'. It will be accompanied by an exhibition catalogue.

March 22th - July 28th 2015

Museum Villa Rot
Schlossweg 2
88483 Burgrieden – Rot
More info: www.villa-rot.de